



MINDSET PRINTING, LLC

SCHOOL APPAREL & EMBROIDERY

CAPABILITIES CATALOG

Prepared for Memphis Shelby County Schools

VENDOR NO. 937089

CONCEPT MOCKUP



CUSTOM EMBROIDERY • DTF PRINTING • STAFF & SPIRIT APPAREL

Built to Serve Schools

A dependable local apparel partner

Mindset Printing, LLC provides custom embroidery, apparel design, DTF printing and personalization for schools, departments, teams, clubs and district staff. With 40 years of experience across embroidery, fashion, photography and design, we combine skilled craftsmanship with responsive local service.

CORE CAPABILITIES

- Left-chest school name, mascot, department and staff-title embroidery
- Polos, button-downs, quarter-zips, hoodies, sweatshirts and jackets
- Caps, snapbacks, coach hats, beanies, 3D puff and side embroidery
- Full-color DTF shirts for events, clubs, athletics, graduations and spirit wear
- Individual names, sleeve decoration, patches, appliqué and repeat orders
- Artwork preparation, sample approval and coordinated apparel sourcing

“If your mind can create it, we can design it, print it and embroider it.”

Local service • Flexible customization • Professional school-ready presentation

Why Mindset Printing?

Fresh opportunity. Experienced hands.

Mindset Printing is a new Memphis Shelby County Schools vendor, but the craftsmanship behind the company is supported by four decades of hands-on experience in embroidery, fashion, photography and design.

LOCAL ACCESS

Direct Service

Memphis-based service with direct access to the owner and responsive communication.

CUSTOM SUPPORT

Creative Capability

Design assistance, garment selection and decoration guidance for every project.

LOWER RISK

Proof Before Production

Digital proofing and an available sample or pilot order before full production.

FLEXIBILITY

Built to Adapt

Support for individual departments, school groups, repeat programs and district needs.

NEW VENDOR PILOT PROGRAM

Give us one project and the opportunity to earn the next.

Begin with a department, staff group, club, security team or school event. We can provide a digital proof, decoration sample and production plan before the full order is approved.

Founder Commitment



KEITH JACKSON | FOUNDER

**Built on experience.
Focused on service.**

"I built Mindset Printing from more than 40 years of experience in embroidery, fashion, photography and design. My goal is to provide Memphis schools with dependable service, professional apparel and the personal attention every order deserves."

PRINTING FOUNDATION: EAST HIGH VOCATIONAL SCHOOL

Lithography • Offset Printing • Design

WHAT THAT COMMITMENT MEANS

- Direct communication from quote through delivery
- Artwork and placement reviewed before production
- Consistent decoration across the full order
- Professional presentation appropriate for students, staff and the community
- A local vendor prepared to build a long-term working relationship

NEW TO THE VENDOR LIST. NOT NEW TO THE CRAFT.

Uniform Shirt Collection

Examples below are from Mindset Printing's current uniform-shirt collection. School logos, names and staff titles can be added after artwork authorization and sample approval.

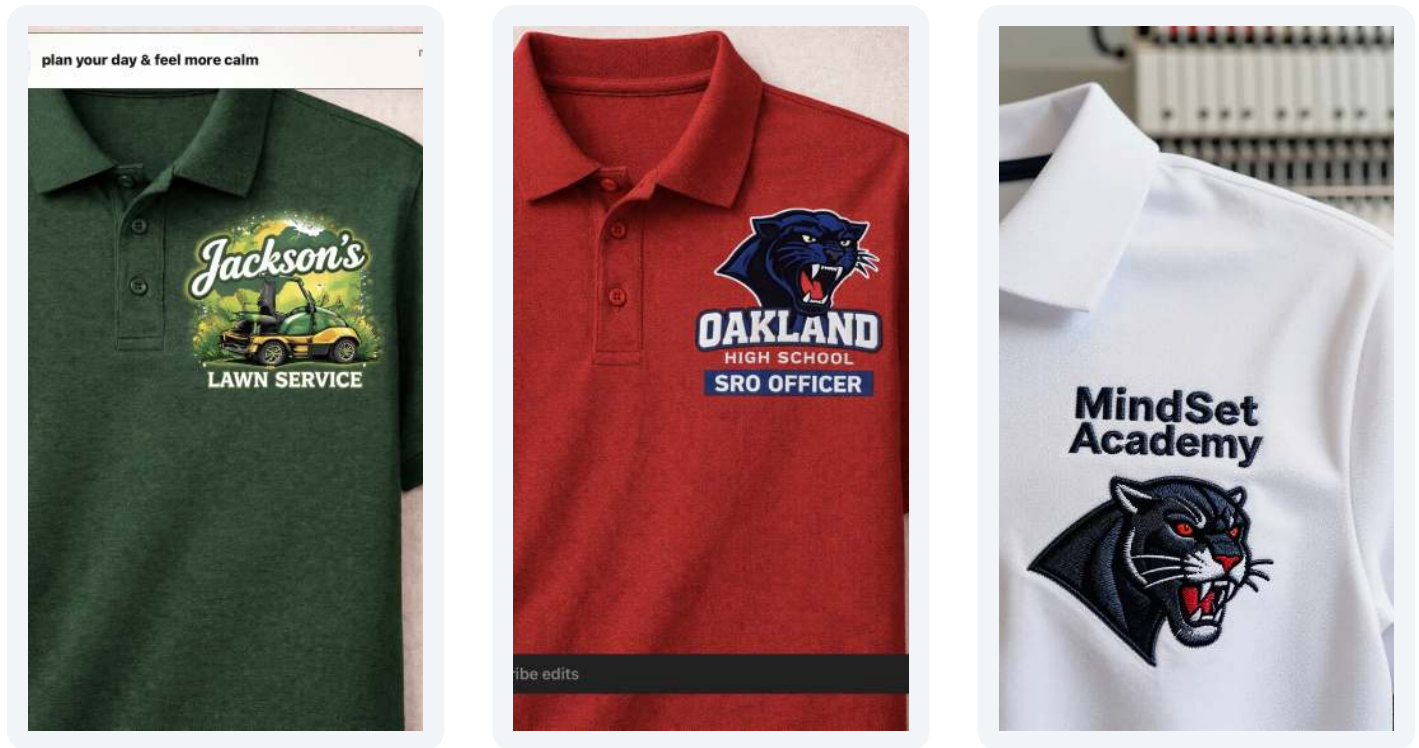


UNISEX PIQUÉ UNIFORM SHIRTS • MULTIPLE COLORS • CUSTOM DECORATION

Product imagery sourced from the Mindset Printing website.

Decoration Quality

Procurement buyers need more than attractive concepts. These enlarged details from Mindset Printing website examples show actual decorated apparel and the kind of placement, color and finish that can be reviewed during sample approval.



QUALITY-CONTROL CHECKPOINTS

- Approved artwork, thread colors and garment color confirmed before production
- Placement and decoration size reviewed for the selected garment
- Stitch-out, digital proof or print sample available when appropriate
- Names, titles, sizes and quantities checked against the approved order
- Finished garments visually inspected before pickup or delivery

A FINAL SAMPLE MAY BE REQUESTED BEFORE LARGE-ORDER PRODUCTION.

Left-Chest Embroidery



Clean, consistent school identification

- School name, approved mascot or academic crest
- Teacher, principal, office, maintenance and department polos
- Employee names and titles available
- Thread colors coordinated to each garment
- Small orders, group programs and repeat ordering support

SAMPLE POLICY: Final stitch-out or print sample available for approval before production.

Custom Headwear



Caps and beanies for staff, teams and programs

- Structured caps, curved brims, snapbacks and coach hats
- Beanies and cold-weather headwear
- Flat embroidery, 3D puff and side decoration
- Mascot, letter, department and event concepts
- Colorways coordinated to school identity standards

SAMPLE POLICY: Final stitch-out or print sample available for approval before production.

Outerwear & Spirit Apparel



Professional layers and high-impact spirit wear

- Quarter-zips, staff jackets, varsity styles and hoodies
- Left-chest embroidery, sleeve patches and appliqué
- Chenille letters and mixed decoration methods
- Staff, athletics, clubs, seniors and special programs
- Individual names, departments and graduation years

SAMPLE POLICY: Final stitch-out or print sample available for approval before production.

School Security Uniforms



Coordinated uniforms for officers across multiple schools

- Performance polos with left-chest approved badge or department emblem
- Clear embroidered SECURITY identification and optional officer name
- Soft-shell jackets, quarter-zips, caps and weather-ready layers
- Consistent navy, charcoal and approved thread-color programs
- Size organization, individual personalization and repeat-order support
- Digital proof and sample approval before district or department rollout

CONCEPT SHOWN FOR CAPABILITY ONLY; FINAL INSIGNIA REQUIRES AUTHORIZATION.

DTF Printing



Flexible printing for events, clubs and campaigns

- Full-color graphics on light and dark shirts
- School events, field days, clubs and academic programs
- Graduation, senior, arts and athletic spirit designs
- Front, back and sleeve placements
- Embroidery and DTF can be combined in one coordinated order

SAMPLE POLICY: Final stitch-out or print sample available for approval before production.

Apparel Program Packages

PROFESSIONAL STAFF

- Embroidered polo
- Quarter-zip or jacket
- Employee name or department
- Optional coordinating cap

CUSTOM QUOTE BASED ON QUANTITY & DECORATION

SECURITY TEAM

- Security performance polo
- Soft-shell duty jacket
- Name/title personalization
- Optional cap or cold-weather layer

CUSTOM QUOTE BASED ON QUANTITY & DECORATION

SCHOOL SPIRIT

- Full-color DTF T-shirt
- Hoodie or sweatshirt
- Embroidered hat
- Staff and student sizing

CUSTOM QUOTE BASED ON QUANTITY & DECORATION

ATHLETICS & ACTIVITIES

- Coach or sponsor polo
- Team or club cap
- Warm-up jacket
- Mascot or department apparel

CUSTOM QUOTE BASED ON QUANTITY & DECORATION

Packages are flexible starting points, not fixed bundles. Items can be added, removed or combined.

Customization & Ordering

1 DEFINE

- Garment type and quantity
- School-approved artwork
- Sizes and colors
- Required delivery date

2 PROOF

- Artwork cleanup
- Thread/color matching
- Placement confirmation
- Digital proof or sample

3 PRODUCE

- Embroidery or DTF
- Name personalization
- Quality inspection
- Order organization

4 DELIVER

- Local pickup options
- Delivery by agreement
- Reorder support
- Ongoing school programs

DECORATION OPTIONS

- Flat embroidery • 3D puff • chenille • patches • appliqué
- Left chest • sleeve • cap front/side/back • jacket back
- Full-color DTF • front/back printing • event and spirit designs
- Individual employee names • titles • departments • graduation years
- Youth through adult extended sizing, subject to garment availability

Quotes are prepared to match each solicitation or school request.

Pricing is based on garment, quantity, stitch count, print size and personalization.



READY TO SUPPORT YOUR NEXT APPAREL NEED

REQUEST A QUOTE • REQUEST A SAMPLE • INVITE US TO BID

MINDSET PRINTING, LLC

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MindsetPrinting.com

CUSTOM EMBROIDERY • DTF PRINTING • SCHOOL APPAREL

Polos • Hats • Hoodies • Sweatshirts • Jackets • Staff & Spirit Wear

Concept images are illustrative and do not represent completed Memphis Shelby County Schools contracts.